

# Low-Serum Media Supplement Kits

Get all the performance without the extra costs

Fetal bovine serum (FBS) is the well-known cell culture additive. However, this chemically undefined product is economically and ethically expensive. In contrast, low-serum media supplements are a much more defined, reliable and wallet friendly choice.

## Weigh the benefits for yourself!

#### Low-Serum Media Supplements

- ✓ Cost-effective
- Greater control over cellular environment
- ✓ More consistent performance
- Less batch-to-batch variation
- ✓ Lower ethical impact
- ✓ Improved experimental reliability



Traditional Practice



### **abm** offers low-serum media supplement kits for the following cell types:

Adipocytes (TM073) Bronchial Epithelial (TM044) Endothelial (TM042) Fibroblasts (TM046) Keratinocytes (TM040) Mammary Epithelial (TM043) Melanocytes (TM047) Myocytes (TM072) Preadipocytes (TM048) Skeletal Muscle (TM049) Small Airway Epithelial (TM045) Smooth Muscle (TM041)

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order@abmgood.com